

# SERVICES FOR YOU AS AN HOTELIER

## **smti is your gate to the centre of Europe**

We offer you the opportunity to present yourself at smti.ch. You also benefit through a partnership with smti from our global presence directly in the heart of company-own intranet platforms. smti cares thus for a higher booking rate of your hotel.

## **smti focuses on your background**

The industry relies already for years on the publishing of the print medium "to meet" – an overview of the most popular and booked seminar and incentive hotels around the globe. Your hotel will be presented and marketed in our high-quality print medium with a circulation of 30,000 copies in Switzerland, Germany, Austria and the Principality of Liechtenstein.

## **smti writes history for you**

Our employees represent your hotel as if it were their own business. We promise customer proximity and particularly highlight your bright sides. Let us know what is especially important for your hotel so that we can represent you entirely in accordance with your wishes towards our customers.

## **smti turns with commission sharing your cancellations into money**

The cooperation with smti shall be beneficial. We introduce the commission sharing model to you and offer you to turn your cancellations into money. Forward inquiries, which you need or want to reject, directly to smti. We pick up rejected clients by creating alternatives and placing the inquiries with one of our partner hotels. The resulting commission is shared with you. In this way you receive another opportunity to use your partnership with smti in a profitable way.

## **smti guarantees your quality**

Quality control is essential for us. After every event we contact the customer and process the feedback with our quality management system (QMS). The resulting reports and assessments are shared with you so that you are always up to date about the opinion of your guests.

